

# QUICK GUIDE TO GO ZEBRA PRINTER TRADE-IN PROGRAM

**Support your customers' need for better operational efficiency through upgraded technology. With the GO Zebra Printer Trade-in Program, you can make the smart move more affordable and eco-friendly.**

## It's easy!

1. After you have purchased a Qualifying Barcode Printer, register for your rebate by completing a trade-in application at [www.zebra.com/gozebra](http://www.zebra.com/gozebra). You must submit with your application a copy of the invoices from the PartnersFirst® Reseller to you for Qualifying Printers. The invoice must be dated between January 1, 2015 and December 31, 2015 and show the name of the PartnersFirst Reseller, customer name, purchase date, invoice number, printer serial numbers and total claimed purchase quantity of qualifying Zebra barcode printers. Invoices may be submitted with the application, via fax +1 847 890 6408, e-mail: [zebra@zebratradeinprogram.com](mailto:zebra@zebratradeinprogram.com), or US mail: 1645 Hicks Road Suite J, Rolling Meadows, IL 60008.
2. After the application and corresponding invoices are submitted and approved, you will receive a Trade-In Merchandise Authorization ("TMA") via e-mail. This TMA will contain a unique claim number (the "TMA Number"), which may be used to obtain rebate status. If

Zebra has questions related to your claim, you may be contacted by the Zebra Trade-In Program administrator. If you have questions regarding the status of your rebate claim or if substantial time has elapsed since your application submission, please e-mail the Program administrator at [zebra@zebratradeinprogram.com](mailto:zebra@zebratradeinprogram.com).

3. Upon receipt of the TMA, you must ship the Qualifying Trade-In Printers to the address provided on the TMA (return shipping paid by Zebra). You **MUST** register for the rebate and receive the TMA in advance of shipping any Qualifying Trade-In Printers for rebate. Qualifying Trade-In Printers must be in good working order and must be appropriately packaged for shipment. **Important:** a copy of the TMA showing the TMA number must be included with the Qualifying Trade-In Printer submitted for rebate.
4. Qualifying Trade-In Printers must be received by Zebra no later than 90 days from the date of your invoice.

**Complete instructions and details, including tracking information, can be found at [www.zebra.com/gozebra](http://www.zebra.com/gozebra).**



## GO Zebra Eligibility

- Any Zebra or competitive thermal barcode printer is eligible for the trade-in, but must power up and include the printhead.
- Customers must purchase eligible printers (see chart) from a Zebra PartnersFirst® member.
- GO Zebra is available only to Zebra customers in the continental U.S. (excluding Alaska, Hawaii, and territories) and Canada.
- This offer is not valid when combined with any other offer, promotion or special pricing.



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