

# Zebra's Printhead Protection Program

## Why worry about unexpected printhead replacement costs?

As long as you agree to use genuine Zebra™ supplies exclusively, all your failed printheads will be replaced at no charge!

## For optimal printer performance, insist on genuine Zebra™ supplies.

Customers who invest in the entire Zebra solution, including media and ribbons, enjoy the consistent and reliable performance of an optimized printing system. The Printhead Protection Program will also reward you for using genuine Zebra supplies with free printheads.

## Enrollment is easy!

Simply fill out a Printhead Protection enrollment Form with your Zebra supplies partner, and start ordering your supplies. The agreement will automatically be renewed every year as long as you continue to purchase Zebra supplies.



This program is available for mobile printers, but printheads must be replaced through Zebra's repair depot. Printhead replacements can only be provided on part numbers currently stocked by Zebra. Some discontinued printers may no longer be supported.



## Benefits of this program for you

- By using media designed specifically for Zebra printers, you will be assured of optimized performance
- You will not have to worry about unpredictable printhead replacement costs
- You will appreciate the convenience of a one-source supplier
- You will benefit from lower cost of operation and ownership

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