## GO ZEBRA GETS BETTER!

When you hold onto your old technology with the idea you're saving money, you're overlooking the hidden costs. The latest generation of thermal barcode printer technology is engineered to:

- · Gain visibility across the enterprise
- · Expand business intelligence
- · Increase staff productivity
- · Reduce downtime
- · Lower maintenance costs
- · And much more

All these benefits lead to lower total cost of ownership and fast ROI!

With our GO Zebra Trade-in Rebate Program, you earn up to \$500 cash back with the purchase of a new Zebra® printer when you trade in your old printer—a Zebra or competitor's model.

## **Protect Your Investment.**

Make the most of your investment and keep your printer in optimum condition with three or more years of ZebraCare™ service—with authorized technicians and Genuine Zebra parts. Add a 3-year or more ZebraCare service agreement when you buy a new Zebra tabletop or mobile printer, and receive an additional rebate: \$25 for a mobile printer and \$50 for a tabletop model.

The **ZebraCare service bonus** applies to purchases made between January 1 and December 31, 2015.

Call today to learn more about GO Zebra and the ZebraCare service bonus.

PURCHASE ANY OF THE FOLLOWING ZEBRA PRINTERS AND RECEIVE A REBATE	END USER REBATE	ZEBRA- CARE SERVICE BONUS	TOTAL POSSIBLE REBATE
170Xi4™ and 220Xi4™	\$500	\$50	\$550
110Xi4 <sup>™</sup> , 140Xi4 <sup>™</sup> and R110Xi4 <sup>™</sup>	\$300	\$50	\$350
105SL <i>Plus</i> ™, ZT410™ and ZT420™	\$100	\$50	\$150
QLn220 <sup>™</sup> , QLn220 HC, QLn320 <sup>™</sup> , QLn320 HC, QLn420 <sup>™</sup> , ZQ520 <sup>™</sup> , RW 420 <sup>™</sup> and RW 420 <sup>™</sup> Print Station	\$75	\$25	\$100
ZT220™ and ZT230™	\$50	\$50	\$100
iMZ220 <sup>™</sup> , ZQ510 <sup>™</sup> , iMZ320 <sup>™</sup> , P4T <sup>™</sup> and RP4T <sup>™</sup>	\$50	\$25	\$75
ZE500™ and ZE500R™	\$500	-	\$500
ZXP Series 7 <sup>™</sup> Dual-Sided Laminator and ZXP Series 8 <sup>™</sup> Dual-Sided Laminator	\$400	-	\$400
ZXP Series 7 <sup>™</sup> Single- Sided Laminator, ZXP Series 8 <sup>™</sup> Single- Sided Laminator and ZXP Series 8 <sup>™</sup> Dual-Sided	\$300	-	\$300
ZXP Series 7 <sup>™</sup> Dual-Sided	\$250	-	\$250
ZXP Series 3™ Dual-Sided	\$200	-	\$200
ZXP Series 8 <sup>™</sup> Single-Sided	\$150	-	\$150
ZXP Series 7 <sup>™</sup> Single-Sided	\$125	-	\$125
ZXP Series 3™ Single-Sided	\$100	-	\$100





SEE MORE. DO MORE.