

HOW MUCH IS OUTDATED TECHNOLOGY COSTING YOU?

When you hang on to outdated technology, you're compromising operational efficiency, visibility, and productivity—which means you're also compromising your profitability.

Zebra has the solution to:

- Expand real-time business intelligence for better decision-making
- Increase mobility
- Improve access control
- Strengthen supply chain
- Reduce downtime

GO Zebra.

GO Zebra rewards you for making the smart move to more innovative, feature-rich, best-in-class thermal printers. When you trade in your old printer—including competitor's models—and buy a new Zebra® printer, you earn up to \$500 cash back for every qualifying purchase.

PURCHASE ANY OF THE FOLLOWING ZEBRA PRINTERS AND RECEIVE A REBATE	END USER REBATE
170Xi4™, 220Xi4™, 110PAX4™, 170PAX4™, R110PAX4™, and ZE500™	\$500
110Xi4™, 140Xi4™, and R110Xi4™	\$300
105SLPlus™, RZ400™, RZ600™, ZM400™, and ZM600™	\$100
QL 420 Plus™, QLn220™, QLn320™, RW 420™, and RW 420™ Print Station	\$75
iMZ220™, iMZ320™, P4T™, RP4T™, S4M™, ZT220™, and ZT230™	\$50



GO Zebra Eligibility

- Any Zebra or competitive thermal barcode printer is eligible for the trade-in, but must power up and include the printhead.
- Customers must purchase eligible printers (see chart) from a Zebra PartnersFirst® member.
- GO Zebra is available only to Zebra customers in the continental U.S. (excluding Alaska, Hawaii, and territories) and Canada (excluding the province of Quebec).
- This offer is not valid when combined with any other offer, promotion or special pricing.



SEE MORE. DO MORE.