

# HOW MUCH IS YOUR OUTDATED CARD PRINTER COSTING YOU?

When you hang on to outdated technology, you reduce operational efficiency, visibility, and productivity—which also means you are shrinking your profitability.

Zebra's innovative card printer technology delivers impressive ROI, with:

- Expanded real-time business intelligence for better decision-making
- Stronger access control and asset management
- Improved safety
- Stronger supply chain
- Reduced downtime and printer maintenance costs

## Get cash back with GO Zebra.

The **GO Zebra Card Printer Trade-in Program** rewards you for making the smart move to more innovative, feature-rich, best-in-class card printers. When you trade in an old printer—including competitor models—and buy a new Zebra® card printer, you'll receive up to \$500 cash back for every qualifying purchase.

| PURCHASE ANY OF THE FOLLOWING ZEBRA CARD PRINTERS AND RECEIVE A REBATE*       | PARTNERSFIRST CARD RESELLER REBATE |
|-------------------------------------------------------------------------------|------------------------------------|
| ZXP Series 7™ Dual-Sided Laminator and ZXP Series 8™ Dual-Sided Laminator     | \$500                              |
| ZXP Series 8™ Dual-Sided                                                      | \$450                              |
| ZXP Series 7™ Single-Sided Laminator and ZXP Series 8™ Single-Sided Laminator | \$400                              |
| ZXP Series 7™ Dual-Sided                                                      | \$350                              |
| ZXP Series 8™ Single-Sided and P430i™                                         | \$300                              |
| ZXP Series 7™ Single-Sided                                                    | \$250                              |
| P330i™                                                                        | \$200                              |
| ZXP Series 3™ Dual-Sided                                                      | \$150                              |
| ZXP Series 3™ Single-Sided                                                    | \$100                              |



## GO Zebra Eligibility

- Any Zebra or competitive card printer is eligible for the GO Zebra Card Trade-in Program. All trade-in printers must power up and include the printhead.
- GO Zebra Card Trade-in Program is only available to Zebra's PartnersFirst® Card Resellers in the continental U.S. (excluding Alaska, Hawaii, and territories) and Canada (excluding the province of Quebec).
- This offer is not valid when combined with any other offer, promotion or special pricing.



**SEE MORE. DO MORE.**